|  |
| --- |
| **[View in browser](https://eur01.safelinks.protection.outlook.com/?url=https%3A%2F%2Furl.uk.m.mimecastprotect.com%2Fs%2FLBUSCOJNws2rJ8TkCKYq%3Fdomain%3Delinkeu.clickdimensions.com&data=05%7C02%7Candrea.minchausti%40brc.org.uk%7C64d9e34e8e044e56c97908dc48265541%7C75071460b4b54635beeb37373bb2ad83%7C0%7C0%7C638464576679477749%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=JACl16KlJ%2FPG5rCF5k%2Foyt1IgsMFaGbIkb%2B33wCfY9I%3D&reserved=0" \t "_blank)** |
|  |
| To: Advertising group, Food Corporate Affairs    Hi Andrea,    I had a meeting with DHSC yesterday to catch up on a number of issues.  I asked about the secondary legislation on food advertising.    They explained they are working at pace on the summary of responses to the consultation and the Government response. They are not yet at a stage where this can go through clearing, so it unlikely to be published until May the earliest.    This will provide all the detail information you need on the exemptions, and the foods covered in the scope of the provisions.    Specifically on the foods, they have confirmed they are working to completely align the products in scope and the text in the Regulation with the text in The Food (Promotions & Placement) Regulations 2021. There are two additions to this list compared with ‘promotions’ – these are loose foods in all the categories in scope and sandwiches.    The not so good news is that they will not lay the draft Regulation in Parliament before the summer recess. They argue that the Parliamentary timetable is already full and will not be able to get it in.    This brings some concerns:     * You will lack the legislative tool to frame the discussions with suppliers, especially with some of those who are still saying this Regulation will never be implemented. * If an election is called and we go into Purdah straight after the summer recess, there will not be a chance to lay the Regs until after the election. If a different political party was to win, they may have a different view on some of the details, e.g., some of the exemptions.     We will continue to put pressure on the Government and emphasise how important it is to get the secondary legislation as soon as possible.    Best regards,  Andrea |