



¡POR LA PÚBLICA! CREAMOS  
ESCUELA

February 6th



Internacional de la Educación  
América Latina  
*IEAL*



## Costa Rica: Trabajadoras de la Educación reflexionan sobre su situación en Congreso Nacional de ANDE

La Asociación Nacional de Educadoras y Educadores de Costa Rica (ANDE), afiliada a la Internacional de la...

### Últimas Noticias



Uruguay: memoria de las mujeres militantes de FeNaPES en el 60º aniversario de la organización

[LEER MÁS](#)

Argentina: Secretaría de Género e Igualdad de Oportunidades de CTERA publica revista en conmemoración del 25 de noviembre

[LEER MÁS](#)

Costa Rica: Trabajadoras de la Educación reflexionan sobre su situación en Congreso Nacional de ANDE

[LEER MÁS](#)

CAMPAÑA DE LA  
INTERNACIONAL DE LA EDUCACIÓN  
AMÉRICA LATINA POR LA  
**RATIFICACIÓN DEL  
C190 DE LA OIT**

**ÚLTIMAS****NOVEDADES**

**All the organizations interviewed have strategies to address the issue:**

- Adoption of structural measures: statutes, parity, etc.
- Negotiation with governments of the gender agenda for the adoption of standards that guarantee equality in the world of work.
- Gender secretariats.

**The feminist debate and a gender perspective is present in the unions: gender agenda - awareness- national context**

## **Invisibility of women power inside the union**

### **symbolic concealment of gender matters:**

- it is spoken in masculine, in the activities disclosed on social networks they are not represented;
- The male voice seems to be the “official” one
- union leadership remains male (overrepresented).

**Fragmentation of the issue: specific actions, women's issues, but non-structural ones within the organization.**

## **DANGER:**

- unions do not fully visualize the weight of women political actions and mobilizations
- debt from the pandemic: recognize the issue of care economy as a working class issue
- Unions do not see attack on women's rights as an attack on working class



## Tendencias en Educación 2018

Comercio educativo: entramados políticos, económicos e ideológicos para comercializar un...

# 2016-2018

Global trend that institutionalizes trade in education

World Bank+ IDB  
+OECD leading Reforms and Governements accepting

Ministries of education naturalize outsourcing /business network with PPA

Teachers held responsible for “lack of quality”, unemployment and poverty of young people and countries



# 2019-2021

## Case study in 9 countries



**LA POLITICA EDUCATIVA EN COSTA RICA**  
Gobernar mediante alianzas público-privadas

La política educativa en Costa Rica: Gobernar mediante alianzas público-privadas

El artículo 78 de la Carta Magna establece que la educación preescolar, general básica y...

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**LA POLITICA EDUCATIVA EN GUATEMALA**  
La cooperación internacional marcando la pauta de la política educativa

La política educativa en Guatemala: La cooperación internacional marcando la pauta

De manera general, en Guatemala, la Ley 1291 Ley general de Educación, resguarda el carácter...

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**LA POLITICA EDUCATIVA EN HONDURAS**  
La cooperación internacional marcando la pauta de la política educativa

La política educativa en Honduras: La cooperación internacional marcando la pauta de la política educativa

La política educativa en Honduras: La cooperación internacional marcando la pauta de la...

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**LA POLITICA EDUCATIVA EN PERU**  
La política educativa entre fondos de cooperación, holdings empresariales y ONG

La política educativa en Perú: Entre fondos de cooperación, holdings empresariales y ONG

El OLPE ha analizado un conjunto de informes y documentos en los que se evidencia que los...

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**LA POLITICA EDUCATIVA EN PARAGUAY**  
Comercio educativo en Paraguay, el Estado contra sí mismo

La política educativa en Paraguay: Comercio educativo en Paraguay, el Estado contra sí mismo

En el Paraguay, las narrativas de las propias autoridades contienen mensajes bastante crítica...

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**LA POLITICA EDUCATIVA EN URUGUAY**  
Experimentos y alianzas empresariales para lucrar

La política educativa en Uruguay: Experimentos y alianzas empresariales para lucrar

En Uruguay, la educación pública estatal atiende al 82 % de toda la matrícula, educativa...

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**LA POLITICA EDUCATIVA EN PANAMA**  
Tierra fértil para negocios futuros

La política educativa en Panamá: Tierra fértil para negocios futuros

En Panamá, el 30 % de la población son personas menores de 17 años. En Panamá, la legislación...

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**LA POLITICA EDUCATIVA EN REPUBLICA DOMINICANA**  
Participación privada a la vista y paciencia del Estado

La política educativa en República Dominicana: Participación privada a la vista y paciencia del Estado

La Ley orgánica de Educación vigente en República Dominicana es la herramienta por excelencia...

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**LA POLITICA EDUCATIVA EN EL SALVADOR**  
El impacto de la antipolítica educativa del Banco Mundial

La política educativa en El Salvador: El impacto de la antipolítica educativa del Banco Mundial

Abordar los procesos de privatización y comercio de la educación en El Salvador no puede...

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# World Bank: 1990 pushed into 2024



## Education Management:

- “Ineffectiveness due to not focusing on poorer populations” (p.76).
- “The private sector is an ally of the public system to guarantee coverage and access” (p. 84).

## Teachers:

- “Ineffectiveness due to the cost of teacher salaries” (p. 77).
- “They defend their own interests. Political sectors give in for electoral interests “(p. 52).



# World Bank: 1990 pushed into 2024



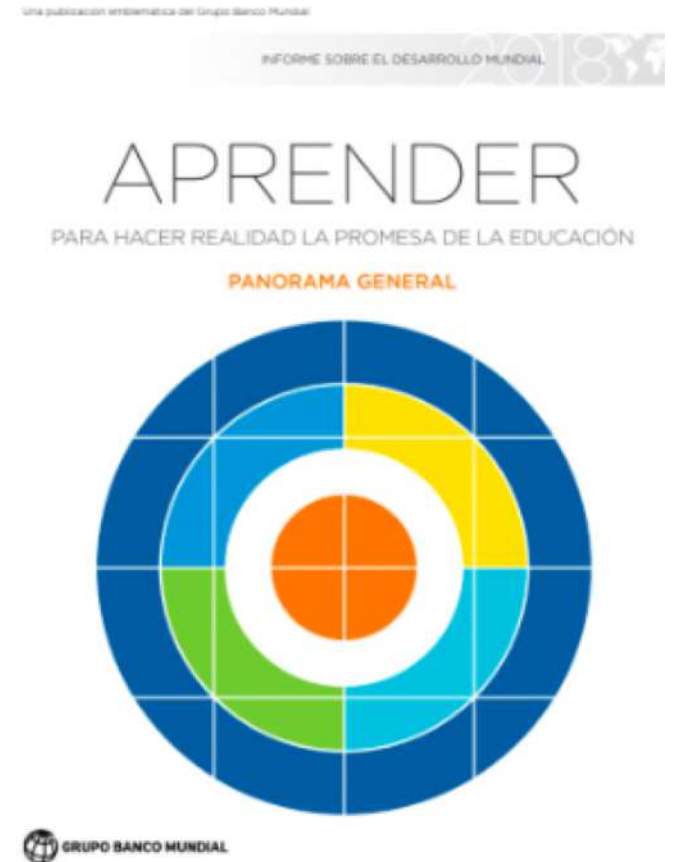
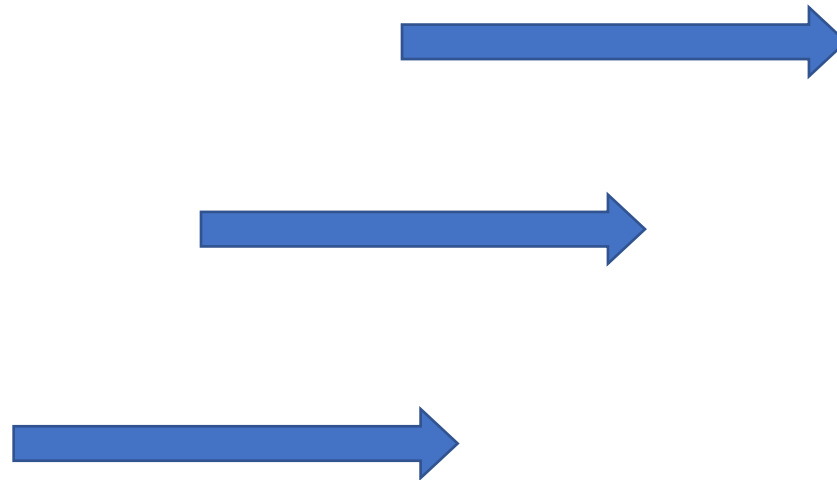
## Curriculums:

- Skills to enter the labor market (p. 81).
- Mathematics and language promote skills for productivity in employment (p. 80).

## Higher education:

- Funds allocated to higher education are not proportional to the population it benefits.
- Proportionally, they are higher than the funds allocated to secondary or primary school (p. 79).

# from 1990 to 2018



FUENTE: Banco Mundial

# APRENDER

PARA HACER REALIDAD LA PROMESA DE LA EDUCACIÓN

PANORAMA GENERAL



“parents are generally not organized to participate in debates within the system (...) They may also be concerned about the possible consequences that opposing interests, such as those of teachers, bureaucrats or politicians, could have for their children or for themselves" (p. 15).

“When teachers mobilize to defend their rights, they are not necessarily “aligned around learning”

...but rather around conflicting interests, opposed to the well-being of students and even “professional ethics”  
(p. 14).



Internacional de la Educación  
América Latina  
(IAE)

OL  
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Observatorio Latinoamericano de  
Políticas Educativas

ISBN 978-950-11-001-0

# Una mirada sindical y latinoamericana sobre las recomendaciones de la OCDE en educación

Un portillo al comercio educativo



Internacional de la Educación  
América Latina  
(IAE)

OL  
PE

Observatorio Latinoamericano de  
Políticas Educativas

ISBN 978-950-11-001-0

Las alianzas  
público-privadas  
en educación:  
instrumentos  
ideológicos para un  
continuum del control  
privado sobre lo público





# FILANTROPÍA EVANGÉLICA Y NEOLIBERAL: Un modelo exportado de EE. UU. a América Latina

Por Observatorio Latinoamericano  
de Política Educativa- OLPE

UNA MISMA RECETA SE OBSERVA DESDE ESTADOS UNIDOS  
HASTA TIERRA DEL FUEGO, SEGÚN LA CUAL LAS ESTRUCTURAS  
RELIGIOSAS Y LA FE DE LAS PERSONAS SE CONVIERTEN EN  
INSTRUMENTOS PARA EJERCER Y CONSOLIDAR UN CONTROL  
POLÍTICO E IDEOLÓGICO DE LOS SECTORES MÁS CONSERVADORES.



# Dispute over a model

PPA as  
continuum of  
Private control  
over public  
policy and funds

Narrative of  
the attack and  
of failure

OECD  
WB and IDB  
**anti public  
Reforms**

AI -designed  
curricula  
**distance  
education**

**“innovation”  
in finance**



# Dispute over a model



# **“New” PPA: Evangelical philanthropy in public policy**

## **Neoliberal and Evangelical bridge:**

- promotes cuts in curriculum
- taboo topics
- setbacks in legislation
- setbacks in pedagogical approaches, etc.

# Anti rights lobby **CONTINENTAL PROGRAM**

- “don't mess with my kids” - “don't mess with my kids”
- Groups “for the family”.
- Groups calling themselves “pro-life”

# Anti rights lobby **CONTINENTAL PROGRAM**

**Colombia 2016**

**Mothers and fathers march against comprehensive sexual education**

**Costa Rica 2018**

**Families close entry to educational centers against comprehensive sexual education**

**República Dominicana 2019**

**Mothers and fathers march against gender issues**

**Honduras 2023**

**Demonstrations against the Comprehensive Education Law for the Prevention of Teenage Pregnancy**

# Pacts between **neoliberal** and **religious** powers

## **Bolivia 2019**

Coup d'état against Evo Morales: Luis F. Camacho political ally of religious groups of Santa Cruz. Instrumentalization from the bible

## **Perú 2021**

Keiko Fujimori meets with 700 ultraconservative evangelical pastors

## **Brasil 2020**

Bolsonaro: 10% of Communication's budget by hiring advertising \$30 million reais to radio and religious TV (USD \$6.1 million)

## **Costa Rica 2022**

Rodrigo Chaves signs agreement with evangelical pastors: eliminate the gender perspective, religious sector appoints ministries Ministries of Health, Education and Foreign Affairs



Internacional de la Educación  
América Latina  
IEAL



ENCUENTRO REGIONAL  
DE LA RED DE  
TRABAJADORAS  
DE LA EDUCACION

Sveriges  
Lärare



UTDANNINGS  
FORBUNDET





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# Alliances: Religion in PPA, neoliberal Law fare

[porlapublica.ei-ie.org](http://porlapublica.ei-ie.org)



#PorlaPública



# 2022, Barre Seid's donation of USD \$1.6 billion to Marble Freedom Trust.

“Marble Freedom Trust” founded by Leonard A. Leo. Who is Leonard A. Leo?

- The main lobbyist to re-criminalize abortion in the US. Lobbied against the Federal law Roe v. Wade (right to abortion, 1974).
- Leonard A. Leo directs the Federalist Society's Leonard Leo Legal Group: lobby to influence the configuration of the Supreme Court.

# 2022, Barre Seid's donation of USD \$1.6 billion to the Marble Freedom Trust.

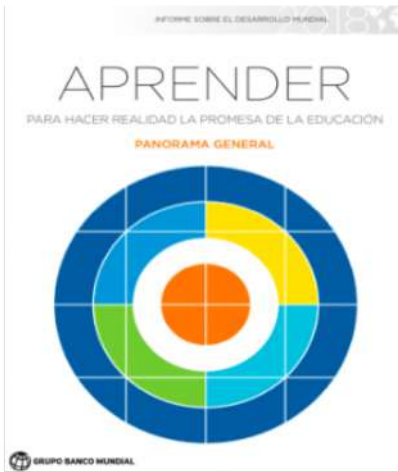
**“Marble Freedom Trust” makes donations of USD \$229 million:**

- to NGOs pro-conservative republican control in the Supreme Court.
- permanent anti-rights lobby such as the elimination of the right to abortion
- avoid climate change policies,
- stop reforms to the electoral system in the US.

**2022: United State's Supreme Court approved the “Maine Ruling”**

**Authorizes the use of public funds to pay for or subsidize educational services to religious schools.**

**This provision was prohibited until the Court's intervention.**



“parents are generally not organized to participate in debates within the system (...) opposing interests, such as those of teachers, bureaucrats or politicians, could have for their children or for themselves” (p. 15).

...but rather around conflicting interests, opposed to the well-being of students and even “professional ethics” (p. 14).

**We must build more bridges with families and social movements**

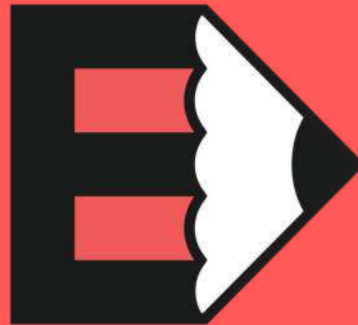
**Unions must see attack on women's rights as an attack on working class**

**Feminist agenda as a working class agenda**



**GO PUBLIC!**  
**FUND**  
**EDUCATION**

**#GoPublic #FundEducation**



**LA FORCE DU PUBLIC:**  
**ENSEMBLE**  
**ON FAIT**  
**ECOLE**

**#EnsembleOnFaitÉcole**



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Education International  
Internationale de l'Éducation  
Internacional de la Educación  
Bildungsinternationale

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