



International Business

Degree: Bachelor of Business Administration (full-time)

Start date: September 2024

Location: Zwolle, the Netherlands

Duration: 4 years



The programme

Do you aspire an international business career? Are you looking for a university where your personal development is primary focus? Do you want to study in an environment with state-of-the-art teaching methods to gain 21st century skills? Our programme offers courses (management, logistics, finance, marketing), workshops, working independently in our office setting, projects with companies, a work placement, study abroad and professional career counselling.

Your future

When you graduate, you have the knowledge and skills which are necessary for doing business around the world. You know how to write an international marketing plan and you're able to manage international business processes. You are aware of the importance of differences in cultures and how to act accordingly, and of course you can communicate professionally in different languages.

Curriculum

YEAR 1

- Finance and Accounting
- International Marketing (Research)
- Operations and Supply Chain Management
- Organisations and People
- Learning and Development
- Languages (German/French or Dutch for international students)
- Career Counseling

For more info on the curriculum go to windesheim.com/ib

YEAR 2

- Finance and Accounting
- International Marketing (Research)
- Operations and Supply Chain Management
- Organisations and People
- Learning and Development
- Languages
- Work Placement abroad

YEAR 3 AND 4

- Family Business
- Sales Training
- Change Management
- Applied Business Research
- Languages
- Professional/Personal Profile abroad
- Specialization
- Study abroad



"The lectures are extremely open-minded and really approachable"

Read the story of Natalia: windesheim.com/natalia

Our alumni after graduation

- Project manager at an international logistics company
- Business developer at a food company
- Facility manager at a bike company
- Sales manager at a software company
- Recruiter at a recruitment agency in automotive
- Account manager at perfume company
- Business analyst at investment company
- Freight forwarding coordinator at fashion company

Admission requirements

- High School diploma equivalent to Dutch mbo4, havo or vwo diploma, e.g. IB diploma with 24 points, IBCP or (Fach)abitur. **Check our website** for more accepted diplomas
- English language proficiency:
 - IELTS: (academic) with an overall score of 6.0 or higher
 - TOEFL: internet-based 80, computer-based 213, paper-based: 550 or iBT Home Edition: 80
 - Cambridge: B2 (First), C1 (Advanced) or C2 (Proficiency)
- All students with the right diploma and language proficiency test will be accepted
- It is recommended, but not necessary, that you have pass marks for Economics and Mathematics.

How to apply

You can apply via Studielink. Application deadlines: 1 June for non-EU/EEA students, 15 June for EU students. Read the details on: windesheim.com/apply



Your schedule

The workload is approx. 26-34 hours per week: 12-16 contact hours (classes, workshops) and 14-18 hours for individual assignments, group/homework.



Choosing this programme at Windesheim, means choosing for:

- **Quality:** Windesheim is the no. 2 University of Applied Sciences in the Netherlands.
- **Personal attention:** small classes (20 students) and lecturers who care about your success
- A lot of **practice** in the programme via projects with organizations and internships
- **Flexibility** to choose your own learning pathway and specialization
- **Good atmosphere** on campus and in classroom
- Broad international **career prospects** in a broad range of industries
- **Dutch language classes** are included in the programme (for international students)
- **Modern campus**
- Great **sports facilities** on campus

Meet us

Would you like to meet us? Join us on our (online) Open Days, Webinars and as a Student for a Day!

Webinars:

- 17 October 2023
- 12 December 2023



Open days:

- 10 November 2023
- 26 January 2024
- 9 (online) en 12 April 2024

Check the details on windesheim.com/meetus

Costs

- Tuition fee: € 2,314 (EU / EEA countries)
- € 6,930 (other countries)
- Housing: € 350 - € 650 per month
- Living expenses: € 350 - € 550 per month
- Study materials € 800 for year one, other years a few hundred euro's

Read about costs and financing your study on:

windesheim.com/finance

Interested?

Read more details about this programme on our website:

www.windesheim.com/ib

Contact

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 [ib.windesheim](https://www.instagram.com/ib.windesheim)

 [hogeschoolwindesheim](https://www.youtube.com/hogeschoolwindesheim)

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