

International Business

Degree:	Bachelor of Business Administration (full-time)	BEST BROAD
Start date:	September 2024	APPLIED SCIENCES
Location:	Zwolle, the Netherlands	2 rd place
Duration:	4 years	2023
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The programme

Do you aspire an international business career? Are you looking for a university where your personal development is primary focus? Do you want to study in an environment with state-of-the art teaching methods to gain 21st century skills? Our programme offers courses (management, logistics, finance, marketing), workshops, working independently in our office setting, projects with companies, a work placement, study abroad and professional career counselling.

Your future

When you graduate, you have the knowledge and skills which are necessary for doing business around the world. You know how to write an international marketing plan and you're able to manage international business processes. You are aware of the importance of differences in cultures and how to act accordingly, and of course you can communicate professionally in different languages.

Curriculum

YEAR 1 YEAR 2 YEAR 3 AND 4 Family Business Sales Training Finance and Accounting International Marketing (Research) Operations and Supply Chain Finance and Accounting International Marketing (Research) Operations and Supply Chain Change Management Management Organisations and People Learning and Development Languages (German/French or Dutch for international students) Management Organisations and People Learning and Development Languages Work Placement abroad Languages Professional/Personal Profile abroad

- Career Counseling

For more info on the curriculum go to windesheim.com/ib

- Applied Business Research

- Specialization Study abroad



"The lectures are extremely open-minded and really approchable"

Read the story of Natalia: windesheim.com/natalia

Our alumni after graduation Project manager at an international logistics company

- Business developer at a food company Facility manager at a bike company
- Sales manager at a software company Recruiter at a recruitment agency in automotive
- Account manager at perfume company
- Business analist at investment company
- Freight forwarding coordinator at fashion company

Admission requirements

- High School diploma equivalent to Dutch mbo4, havo or vwo diploma, e.g. IB diploma with 24 points, IBCP or (Fach)abitur. <u>Check our website</u> for more accepted diploma's
- English language proficiency: IELTS: (academic) with an overall score of 6.0 or hiaher
- TOEFL: internet-based 80, computer-based 213, paper-based: 550 or iBT Home Edition: 80 • Cambridge: B2 (First), C1 (Advanced) or C2 (Proficiency)
- All students with the right diploma and language proficiency test will be accepted It is recommended, but not necessary, that you have
- pass marks for Economics and Mathematics.

How to apply

You can apply via Studielink. Application deadlines: 1 June for non-EU/EEA students, 15 June for EU students. Read the details on: windesheim.com/apply



Your schedule

The workload is approx. 26-34 hours per week: 12-16 contact hours (classes, workshops) and 14-18 hours for individual assignments, group/homework.



Choosing this programme at

Windesheim, means choosing for:

- **Quality**: Windesheim is the no. 2 University of Applied Sciences in the Netherlands. Personal attention: small classes (20 students)
- and lecturers who care about your success A lot of **practice** in the programme via projects with organizations and internships
- Flexibility to choose your own learning pathway and specialization
- Good atmosphere on campus and in classroom Broad international career prospects in a broad range of industries
- **Dutch language classes** are included in the programme (for international students)
- Modern campus

hundred euro's

windesheim.com/finance

Costs

Great sports facilities on campus

Tuition fee: € 2,314 (EU / EEA countries) € 6,930 (other countries) Housing: € 350 - € 650 per month Living expenses: € 350 - € 550 per month

Study materials € 800 for year one, other years a few

Meet us

Would you like to meet us? Join us on our (online) Open Days, Webinars and as a Student for a Day!

Webinars:

- 17 October 2023
- 12 December 2023

Open days:

- 10 November 2023
- 26 January 2024
- 9 (online) en 12 April 2024

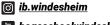
Interested? Read more details about this programme on our website: www.windesheim.com/ib

Read about costs and financing your study on:

Check the details on windesheim.com/meetus

Contact

+31 88 469 9003 Phone: ib@windesheim.nl Email:



Reference in the section of the sect



windesheim.com