



FTTH/B Global Ranking

September 2023

FTTH Council Europe's Market Intelligence Committee

Methodology

- Bottom-UP Methodology – Data and Assumptions are reset every year based on newly gathered data
- Used for FTTH Council Europe, FiberConnect MENA Council and FTTH Council APAC researched by IDATE
- Utilises a combination of
 - Desk Research – Utilising regularly published reports from regulators and leading industry players on FTTH/B market evolution, including EU Commission and per-country Government resources.
 - IDATE Internal resources – large information source on Fibre Market research, updated twice yearly.
 - Direct contact, interviews and questionnaires with leading industry players and IDATE partners, used to verify data already gathered.
 - Information exchange with FTTH Council Europe, MENA and APAC members
 - North America figures provided by the Fiber Broadband Association
 - Sub Saharan Africa figures estimated @Sep 2023 via figures provided by the Digital Council Africa for March 2022

Important definitions

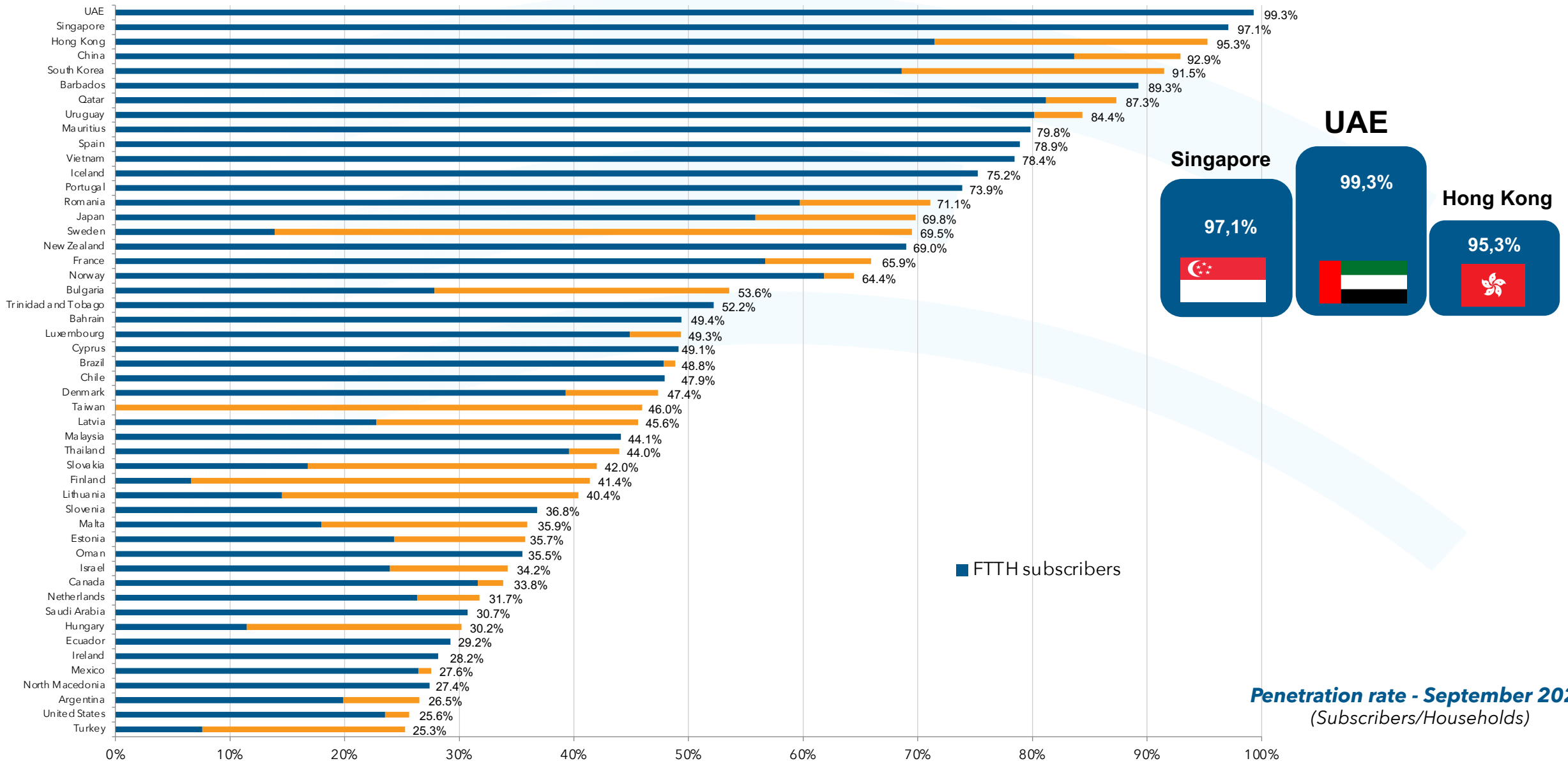
Subscribers:

The number of Premises which are connected to a network and are already subscribers

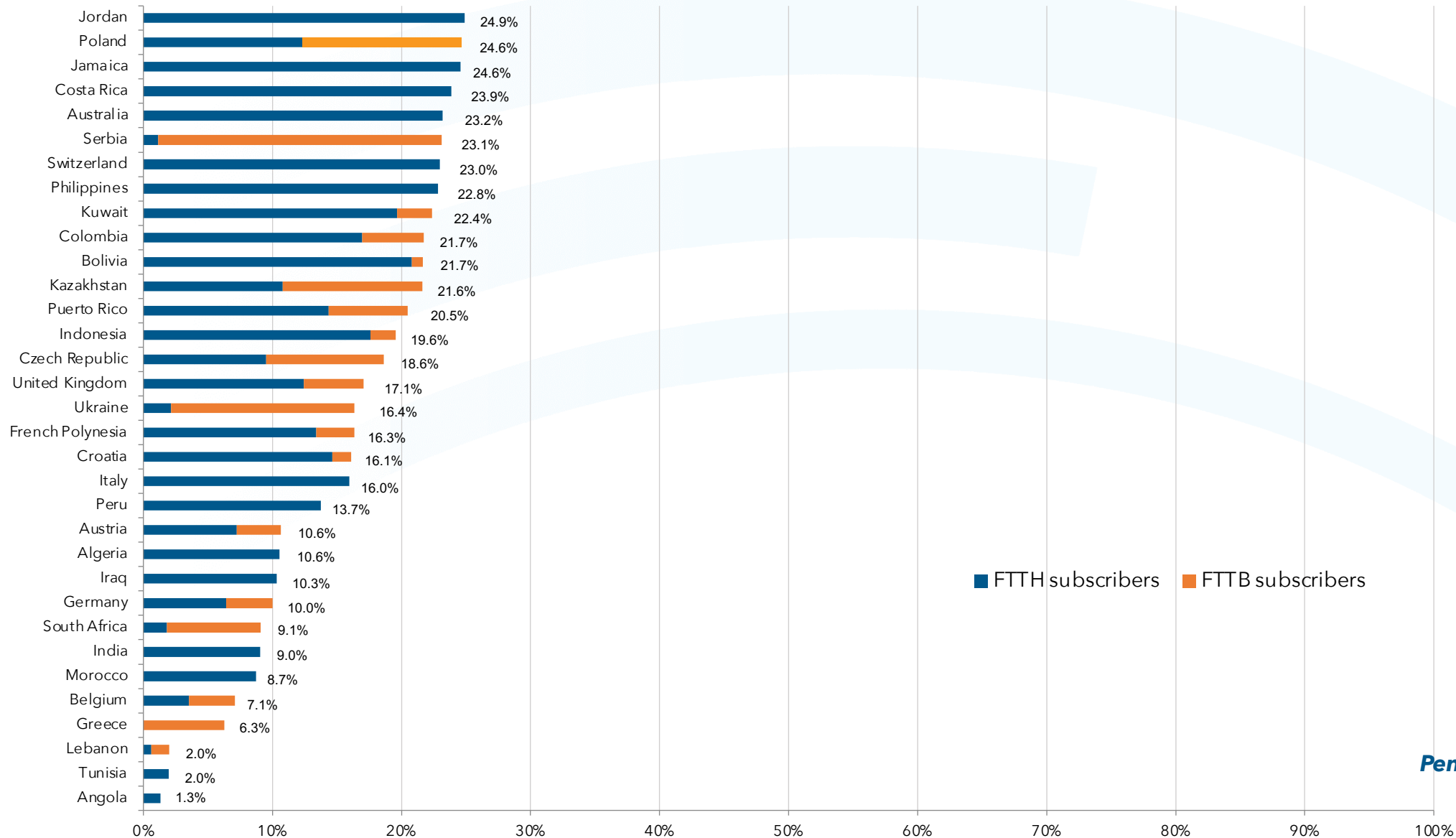
Penetration rate:

Subscribers – as a proportion of Total Households

Global Ranking* - FTTH/B Markets - Countries with more than 25% penetration



Global Ranking* - FTTH/B Markets - Countries with less than 25% penetration



Penetration rate - September 2023
(Subscribers/Households)

Thank you for your attention!

FTTH Council Europe asbl

Rue de la Presse 4
B-1000 Brussels
Belgium
Tel: +32(0)460 97 46 97
e-mail: info@ftthcouncil.eu

www.ftthcouncil.eu

Roland Montagne

Principal Analyst
+33 (0)6 80 85 04 80
r.montagne@idate.org

Stefano Fogli

Chair, Market Intelligence Committee
FTTH Council Europe
stefano.fogli@ftthcouncil.eu