



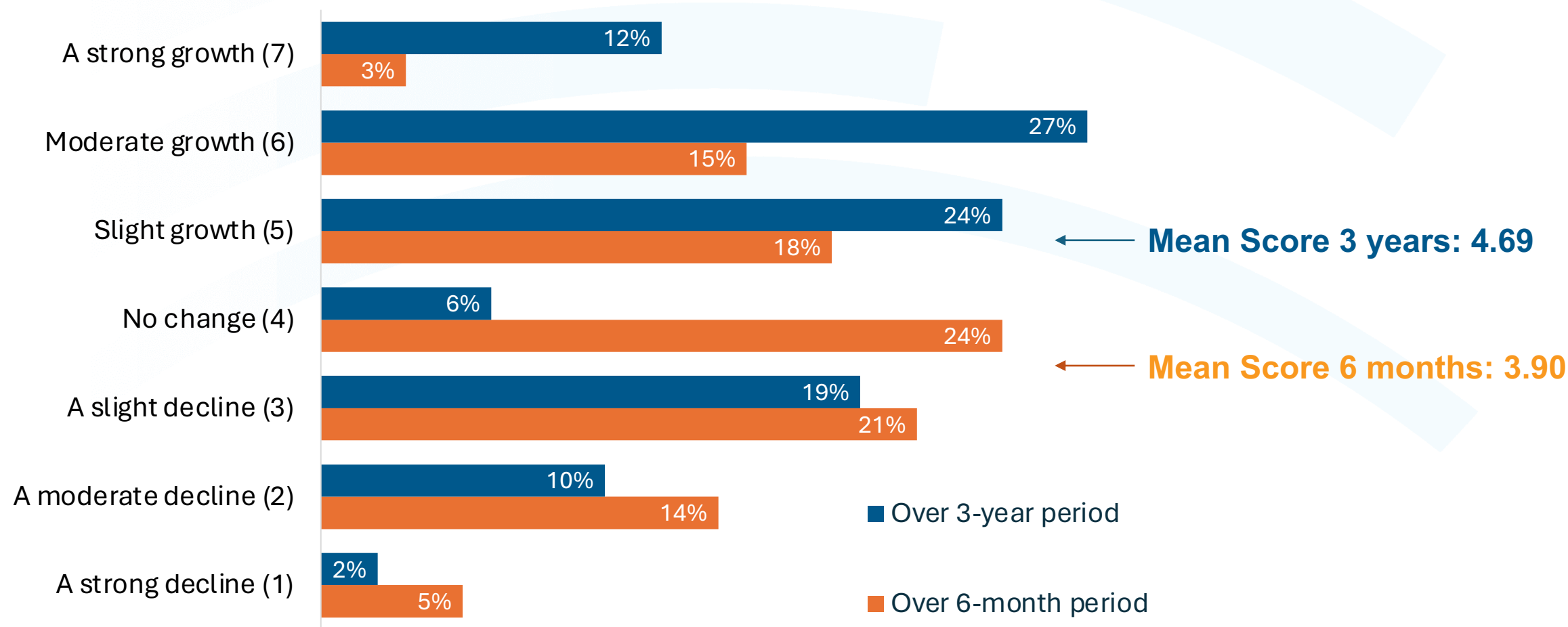
FTTH Investments in Europe Market Sentiment Survey

March 2024

FTTH investments in Europe

Market sentiment survey: March 2024

How do you see the levels of investment in FTTH networks across Europe evolving over a six-month / 3-year period?
(N=113)



Methodology

Market sentiment survey – March 2024

➤ Dates:

Data collected between February 14th and March 8th 2024.

➤ Sample:

113 decision makers from across key European markets representing the FTTH ecosystem : vendors, operators, investors and policy-makers.

➤ Methodology:

Key survey questions feature a 7-point scale with endpoints 'strong growth' (scored as 7) and 'strong decline' (scored as 1). A summary mean score between 1 and 7 has been computed for the key metrics.

➤ Skopos UK:

The FTTH Council Europe has commissioned the market research organisation Skopos UK to manage this initiative. Skopos is a full-service market research agency operating to the highest standards of research professionalism. All survey management is conducted within the codes of conduct of ESOMAR and of The UK Market Research Society. <https://www.skopos.world>

➤ FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to advance ubiquitous full fibre-based connectivity to the whole of Europe. More info on www.ftthcouncil.eu

Thank you for your attention!

FTTH Council Europe asbl

Rue de la Presse 4
B-1000 Brussels
Belgium
Tel: +32(0)460 97 46 97
e-mail: info@ftthcouncil.eu

www.ftthcouncil.eu

Thomas Miller

Chair, Investors Committee
FTTH Council Europe
Thomas.miller@ftthcouncil.eu

Stefano Fogli

Chair, Market Intelligence Committee
FTTH Council Europe
stefano.fogli@ftthcouncil.eu