

FTTH/B Global Ranking

Fibre-to-the-home Global Alliance

April 2023



Methodology

- Bottom-UP Methodology - Data and Assumptions are reset every year based on newly gathered data
- Used for FTTH Council Europe, FiberConnect MENA Council and FTTH Council APAC researched by IDATE
- Utilises a combination of
 - Desk Research - Utilising regularly published reports from regulators and leading industry players on FTTH/B market evolution, including EU Commission and per-country Government resources.
 - IDATE Internal resources - large information source on Fibre Market research, updated twice yearly.
 - Direct contact, interviews and questionnaires with leading industry players and IDATE partners, used to verify data already gathered.
 - Information exchange with FTTH Council Europe, MENA and APAC members
 - North America figures provided by the Fiber Broadband Association
 - Sub Saharan Africa figures estimated @Sep 2022 via figures provided by the Digital Council Africa for March 2022.

Important definitions

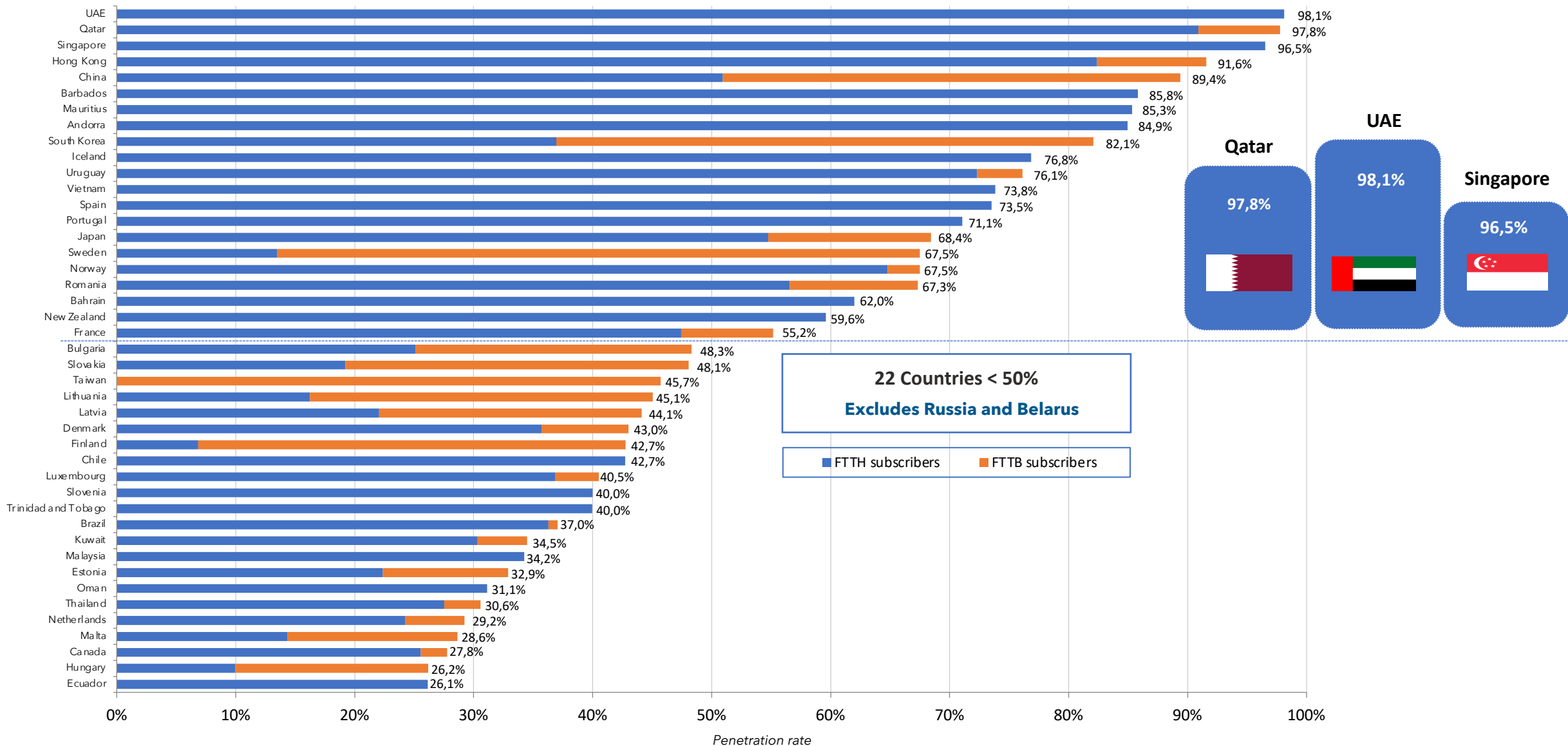
Subscribers:

The number of Premises which are connected to a network and are already subscribers

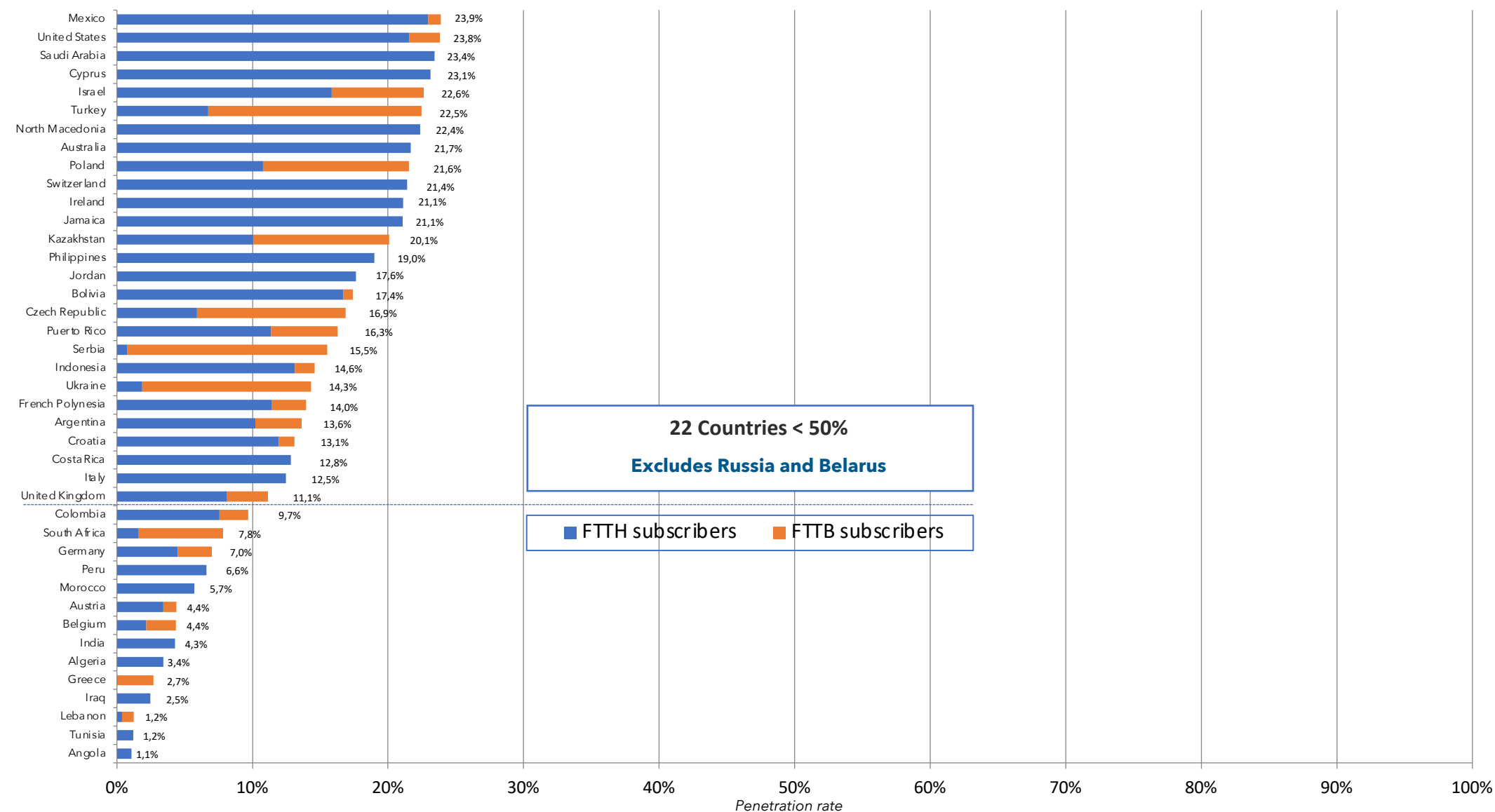
Penetration rate:

Subscribers - as a proportion of Total Households

Global Ranking - FTTH/B Markets - September 2022 - Countries with more than 25% penetration



Global Ranking - FTTH/B Markets - September 2022 - Countries with less than 25% penetration





Thanks for your attention!

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